

GENERATE PRACTICE REVENUE ONLINE.

} EXPERT INSIGHTS, PATIENT RESOURCES AND PHYSICIAN ENDORSED PRODUCTS.



footSOURCEMD.com

Experts focused on your health.

FOOTSOURCEMD.COM IS A POWERFUL PHYSICIAN ENDORSED RESOURCE FOR YOUR PATIENTS AND PRACTICE.

- } **NO COST.** Partnering with FootSourceMD.com is completely free, and your involvement can be scaled to meet your needs and expectations. There is no need to invest in staff or new office space to capture this additional revenue.
- } **NO RISK.** Registration is simple, and whether you use the site once or every day, you'll never be subject to a lengthy contract.
- } **NO COMPROMISES.** We offer only the most proven products and solutions, all chosen and recommended by foot and ankle physicians along with FAQs, articles and original video content designed to educate and inform.
- } **NO HASSLE.** The website provides a simple, intuitive resource that you, your staff and your patients will find easy to use. Not only that, products are shipped directly from FootSourceMD so you can keep your practice focused on what matters most: your patients.
- } **NO CONFLICT.** Since none of the items offered are insurance-reimbursable, your participation is in full compliance with the Stark Law. Additionally, FootSourceMD sells no durable medical equipment (DME).

“Many practices are embracing the value of ancillary income. FootSourceMD.com can help your practice improve revenue and deliver a higher level of patient care, too.”

- CHRISTOPHER F. HYER, DPM

DESIGNED
BY PHYSICIANS
AND BUILT TO
EXTEND PATIENT
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COMMISSION STRUCTURE

Our commission structure keeps it simple. Commissions are based on a percentage of the total sale and are broken into three tiers.

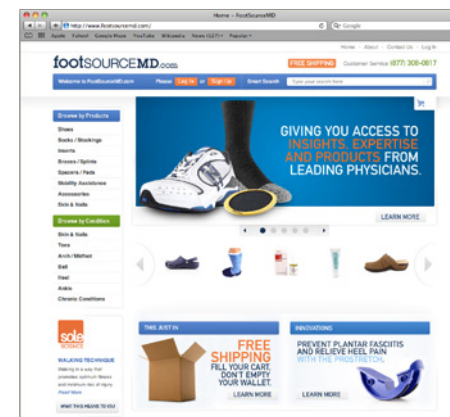
SALE AMOUNT	TRANSACTION TYPE	COMMISSION
\$100 SALE	20% Email Recommendation	\$20 TO YOU
	15% Website Link	\$15 TO YOU
	10% Patient Coupon	\$10 TO YOU

AN INTUITIVE ONLINE EXPERIENCE FOR YOU AND YOUR PATIENTS.

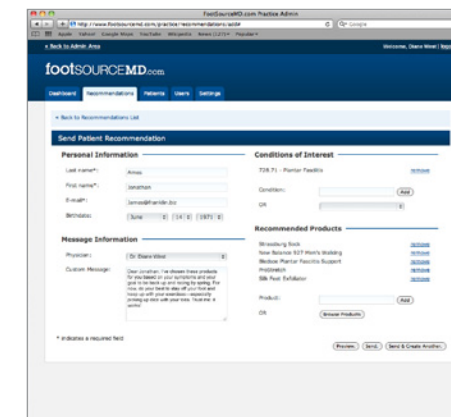
FootSourceMD.com is actually two powerful resources:

- > **CONSUMER-FACING** – The site is a user-friendly tool that makes it simple for your patients to research their condition and shop for the products and solutions they need in one place.
- > **PHYSICIAN-FACING** – The administrative site provides a feature-rich dashboard that allows you to create patient profiles, make product recommendations and extend the patient relationship beyond the office visit.

CONSUMER SITE



PHYSICIAN DASHBOARD



HOW DO I GET INVOLVED WITH FOOTSOURCEMD.COM?

1. Contact Bob Kolp, Chief Operations Officer at 877.308.0817 or Bob.Kolp@FootSourceMD.com to begin the process.
2. Receive and submit all appropriate paperwork.
3. Once your paperwork is complete, FootSourceMD will:
 - > Send your practice an on-boarding kit containing marketing materials, FootSourceMD site guide, patient coupons and your physician dashboard login credentials.
 - > Schedule a meeting to review the physician dashboard, email recommendations, the consumer site and answer any further questions.
 - > Review your practice website – then provide you with appropriate FootSourceMD website badges and instructions for placement.
4. Begin recommending products to your patients and earn commissions!

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